

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2666813
Alt Order #: 27065265
Product Desc: issue
Estimate: 9178
Flight Dates: 09/15/20 - 09/21/20
Original Date / Rev: 09/14/20 / 09/14/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Women Vote PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN14921
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	83	\$46,380.00	\$39,423.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	83	\$46,380.00	\$39,423.00	0.00
Totals	83	\$46,380.00	\$39,423.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	09/15/20	09/21/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$200.00	P3	0.00	NM	5	\$1,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
KANSAS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--			5			\$200.00		0.00			
N 2	Multi	09/15/20	09/21/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--			5			\$400.00		0.00			
N 3	Multi	09/15/20	09/21/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	5	\$700.00	P3	0.00	NM	5	\$3,500.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--			5			\$700.00		0.00			
N 4	Multi	09/15/20	09/21/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	10	\$600.00	P3	0.00	NM	10	\$6,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2666813
Alt Order #: 27065265
Flight Dates: 09/15/20 - 09/21/20

Advertiser: POL/Women Vote PAC
Product Desc: issue
Estimate: 9178

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					10	\$600.00		0.00			
N 5	Multi	09/15/20	09/21/20	M-F 9-10a Channels : KSNL,KSNG,KSNL,KSNW M-F 9-10a LVE-KELLY&RYAN<	CM	9-10a	MTWTF--	:30	10	\$340.00	P3	0.00	NM	10	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					10	\$340.00		0.00			
N 6	Multi	09/15/20	09/21/20	KSN News Channels : KSNL,KSNG,KSNL,KSNW KSN News KSN NEWS-NOON	CM	12n-1pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					5	\$400.00		0.00			
N 7	Multi	09/15/20	09/21/20	Good Day Kansas Channels : KSNL,KSNG,KSNL,KSNW Good Day Kansas GOOD DY-CARRLL	CM	1230p-1p	MTWTF--	:30	5	\$280.00	P3	0.00	NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					5	\$280.00		0.00			
N 8	Multi	09/15/20	09/21/20	Days of Our Lives Channels : KSNL,KSNG,KSNL,KSNW Days of Our Lives DAYS-OUR LIVES	CM	1-2p	MTWTF--	:30	10	\$340.00	P3	0.00	NM	10	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					10	\$340.00		0.00			
N 9	Multi	09/15/20	09/21/20	M-F 3-4p Channels : KSNL,KSNG,KSNL,KSNW M-F 3-4p ELLEN	CM	3-4pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					5	\$400.00		0.00			
N 10	Multi	09/15/20	09/21/20	M-F 4-430p Channels : KSNL,KSNG,KSNL,KSNW M-F 4-430p JEOPARDY TWO	CM	4-430pm	MTWTF--	:30	5	\$600.00	P3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					5	\$600.00		0.00			
N 11	Multi	09/15/20	09/21/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p JEOPARDY	CM	430-5pm	MTWTF--	:30	5	\$900.00	P3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					5	\$900.00		0.00			
N 12	Multi	09/15/20	09/21/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five KSN NEWS-5P	CM	5-530pm	MTWTF--	:30	5	\$1,000.00	P3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					5	\$1,000.00		0.00			
N 13	Multi	09/15/20	09/21/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six KSN NEWS-6P	CM	6-630p	MTWTF--	:30	3	\$1,500.00	P3	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					3	\$1,500.00		0.00			
N 14	Multi	09/15/20	09/21/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN NEWS-10P<	CM	10-10:35pm	MTWTF--	:30	2	\$1,500.00	P3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					2	\$1,500.00		0.00			
N 15	Multi	09/15/20	09/21/20		CM	10:35p-11:35pm	MTWTF--	:30	3	\$560.00	P3	0.00	NM	3	\$1,680.00

Wichita KS KSNW



125 West 55th St
New York, NY 10019

AZ666813

Contract # 27065265		Changes as of: 9/14/2020 at 8:37 AM		Version: Highlighting Revision 1	
CPE: 144/150/9178		Flight: 9/15/20 - 9/21/20		Station: KSNW	
Agency: WATERFRONT STRATEGIE		Advertiser: Women Vote		Market: Wichita	
3050 K ST NW #100		Product: issue		Office: WASHINGTON	
Washington, DC 20007		Agency Order #: 9943412		Service: Nielsen	
		Buyer: Meade, Nicole		Primary Demo: Adults 35+	
		Salesperson: KELLY JOHNS 202-872-5880		Assistant: KELLY JOHNS 202-872-5880	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$46,380.00	
				Total Spots: 83	
				Total CPP: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/15	9/15 - 9/15	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 5a-6a		KANSAS TODAY 1	\$200.00	0	30	5		5	\$1,000.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KANSAS TODAY 2	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
3	Tu-F,M 7a-8a		TODAY SHW<	\$700.00	0	30	5		5	\$3,500.00	\$0.00	0.0
4	Tu-F,M 8a-9a		TODAY SHW<	\$600.00	0	30	10		10	\$6,000.00	\$0.00	0.0
Changes: Rate from 540 to 600												
5	Tu-F,M 9a-10a		LVE-KELLY&RYAN<	\$340.00	0	30	10		10	\$3,400.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		KSN NEWS-NOON	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
7	Tu-F,M 12:30p-1p		GOOD DY-CARRLL	\$280.00	0	30	5		5	\$1,400.00	\$0.00	0.0
8	Tu-F,M 1p-2p		DAYS-OUR LIVES	\$340.00	0	30	10		10	\$3,400.00	\$0.00	0.0
9	Tu-F,M 3p-4p		ELLEN	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
Changes: Program from KELLY CLARKSON to ELLEN, Rate from 280 to 400												
10	Tu-F,M 4p-4:30p		JEOPARDY TWO	\$600.00	0	30	5		5	\$3,000.00	\$0.00	0.0
Changes: Rate from 400 to 600												
11	Tu-F,M 4:30p-5p		JEOPARDY	\$900.00	0	30	5		5	\$4,500.00	\$0.00	0.0
Changes: Rate from 560 to 900												
12	Tu-F,M 5p-5:30p		KSN NEWS-5P	\$1,000.00	0	30	5		5	\$5,000.00	\$0.00	0.0
Changes: Rate from 700 to 1000												
REV- 13	Tu-F,M 6p-6:30p		KSN NEWS-6P	\$1,500.00	0	30	5	3	3	\$4,500.00	\$0.00	0.0
Changes: Rate from 900 to 1500												
REV- 14	Tu-F,M 6:30p-7p		WHEEL-FORTNE<	\$2,000.00	0	30	5	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 1200 to 2000												
REV- 15	Tu-F,M 10p-10:35p		KSN NEWS-10P<	\$1,500.00	0	30	2	2	2	\$3,000.00	\$0.00	0.0
Changes: Rate from 1200 to 1500												
16	Tu-F,M 10:35p-11:37p		TONITE SHW-NBC<	\$560.00	0	30	3		3	\$1,680.00	\$0.00	0.0
TOTALS: 83									83	\$46,380.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27065265	Changes as of: 9/14/2020 at 8:37 AM	Version: Highlighting Revision 1	
CPE: 144/150/9178	Flight: 9/15/20 - 9/21/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE	Advertiser: Women Vote	Market: Wichita	Total \$: \$46,380.00
3050 K ST NW #100	Product: issue	Office: WASHINGTON	Total Spots: 83
Washington, DC 20007	Agency Order #: 9943412	Service: Nielsen	Total CPP: \$0.00
	Buyer: Meade, Nicole	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	
	202-872-5880	202-872-5880	
	Separation:		

Special Instructions	
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Competitive Information	
Market Budget:	\$46,380
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	83	\$46,380.00	N/A	0.0
Total	100%	83	\$46,380.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Sep	83	\$46,380.00
Total	83	\$46,380.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/14/20 11:03 AM					\$0	\$0	
Revision	9/14/20 8:37 AM	KELLY JOHNS	Revised		7	\$0	\$46,380.00	Changes: Total Spots from 90 to 83, Demo Meta to [R16]. 8 buylines added or modified.
New	9/14/20 8:34 AM	KELLY JOHNS	New	90		\$46,380.00	\$46,380.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Agency sent attached PB18 - Did not complete PB19.
Station completed PB19.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jesse Demastrie, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Waterfront Strategies

Address: 3050 K St NW Suite 100, Washington, DC 20007

Contact: Jesse Demastrie

Phone number: 202-338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Women Vote

Address: 1800 M Street NW Suite 375, Washington DC 20036

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Stephanie Schriock, President
Emily Cain, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: Barbara Bollier
Roger Marshall

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

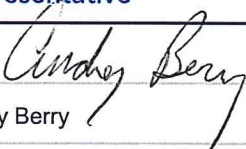
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

Health - Pre-Existing Conditions, Health Insurance, Big Pharma

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature: 
Name:	Name: Audrey Berry
Date of Request to Purchase Ad Time: 9/14/20	Date of Station Agreement to Sell Time: 9/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 9/14/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:
A2666813

Station Call Letters:
KSNW

Date Received/Requested:
9/14/20

Est. #:
9178

Station Location:
Wichita KS

Run Start and End Dates:
9/15 - 9/21/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jesse Demastrie - authorized media buyer
do hereby request station time concerning the following issue:

US Senate General Election, Kansas, 11/3/20

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Women Vote

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”
☒ Yes ☐ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate, Kansas, 11/3/20

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vote
1800 M Street, NW Suite 375
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Schriock, President
Emily Cain, Executive Director

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/24/20

Date

Jesse Demastrie

Digitally signed by Jesse Demastrie
Date: 2020.08.24 16:20:00 -04'00'

Signature

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.